

Message Text

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ACTION EUR-12

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WHITE HOUSE FOR APPOINTMENTS SECRETARY, ADVANCE OFFICE
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SUBJECT: PRESIDENT'S TRIP TO EUROPE: CONTINGENCY
REMARKS

REF: STATE 90668

1. FOLLOWING ARE SUGGESTED THEMES FOR CONTINGENCY
REMARKS AT SPECIFIED EVENTS AS PER REFTEL.

2. HEATHROW ARRIVAL -

A. HOW APPROPRIATE FIRST TRIP ABROAD AS PRESIDENT
SHOULD BE TO BRITAIN. NO NATION CLOSER TO US. TIES
OF LANGUAGE, BUT STILL MORE OF CULTURE AND POLITICAL
PERSPECTIVE. WE TURN TO BRITAIN AS NATION WITH
WHOM WE CAN WORK AND TALK, IN FULL CANDOR AND
CONFIDENCE. ON WORLD MATTERS THAT CONCERN US.

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B. EUROPEAN DIMENSION: FOR FIRST TIME, AMERICAN
PRESIDENT COMES TO U.K. IN ITS ROLE AS LEADING MEMBER
OF EUROPEAN COMMUNITY. WE WILL HAVE BILATERAL TALKS --
WITH PM CALLAGHAN AS WITH OTHER HEADS OF GOVERNMENT --
BUT VIRTUALLY EVERY QUESTION REQUIRES COOPERATIVE
EFFORT AMONG ALL OF US TO SOLVE PROBLEMS OF ENERGY,
ECONOMY, TRADE AND POLITICAL STABILITY.

C. CONFERENCE WILL PROVIDE MAJOR OPPORTUNITY FOR LEADERS OF MAJOR INDUSTRIAL DEMOCRACIES TO CONSULT PERSONALLY ON VARIOUS MEASURES THEIR GOVERNMENTS ARE TAKING ON INTERNATIONAL ECONOMIC ISSUES, AND TO ASSESS IMPACT THESE MEASURES HAVE ON INTERNATIONAL ECONOMY. WE ARE GOING TO HAVE TO WORK TOGETHER IF OUR PROBLEMS ARE TO BE SOLVED.

D. GRATEFUL TO PM FOR OPPORTUNITY TO GET ACQUAINTED WITH THE PEOPLE OUTSIDE LONDON -- PARTICULARLY NEWCASTLE UPON-TYNE, WHERE WASHINGTON OLD HALL STANDS

AS REMINDER OF HISTORIC TIES BETWEEN TWO COUNTRIES.

E. BRITAIN HAS BEEN SOURCE OF MANY IDEAS AND PRINCIPLES IMPORTANT TO AMERICANS. WE CONTINUE TO RELY ON HER UNIQUE EXPERIENCE, INDOMITABLE STRENGTH OF SPIRIT. AND STEADY DEVOTION TO FREEDOM. BRITISH INFLUENCE AND PRESTIGE STILL EXERT GREAT FORCE IN THE WORLD.

F. SPECIAL GREETINGS TO HER MAJESTY THE QUEEN, MARKING THE 25TH ANNIVERSARY OF HER ACCESSION TO THE THRONE DURING SILVER JUBILEE YEAR. RECALL HER GENEROUS GESTURE IN VISITING THE UNITED STATES LAST SUMMER, DURING BICENTENNIAL ANNIVERSARY OF A REVOLUTION THAT PROVED TO BE BEGINNING OF GREAT AND DEEP-ROOTED FRIENDSHIP.

3. NEWCASTLE ARRIVAL -
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A. HAPPY PM PROVIDED OPPORTUNITY SEE ANOTHER PART OF ENGLAND. FROM SMALL TOWN HIMSELF (MUCH SMALLER THAN NEWCASTLE), AND ALL HIS EXPERIENCE AS POLITICIAN TELLS HIM THAT TO KNOW THE HEART OF A PEOPLE YOU MUST GET OUT IN THE COUNTRY.

B. THREE DIFFERENT ASPECTS TO THIS BRIEF VISIT: (1) GAIN SENSE OF PROGRESSIVE SPIRIT REPRESENTED BY NEWCASTLE'S CIVIC CENTER AND WASHINGTON NEW TOWN; (2) AT WASHINGTON OLD HALL, WILL SEE PLACE FROM WHICH OUR FIRST PRESIDENT'S FAMILY TOOK THEIR NAME MANY CENTURIES AGO -- EVIDENCE OF HISTORIC TIES, RIGHT IN THE MIDDLE OF ONE OF BRITAIN'S NEWEST TOWNS; (3) AT JOBLING-CORNING PLANT, SEE EXAMPLE OF AMERICAN INVESTMENT IN BRITISH INDUSTRY -- HAPPY AND SUCCESSFUL COMBINATION OF BRITISH AND AMERICAN TECHNOLOGY -- VIVID EVIDENCE OF FACT THAT TIES NOT ONLY IN HISTORY BUT VERY MUCH IN THE LIVING PRESENT.

C. LOW KEY MENTION OF FRIENDSHIP FORCE, CALCULATED TO

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ACKNOWLEDGE AND ENCOURAGE IT. KNOWS GROUP OF PRIVATE
CITIZENS FROM ATLANTA ARE WORKING WITH PEOPLE IN
NEWCASTLE TO BRING ABOUT EXCHANGE OF VISITS THIS SUMMER.
SPLENDID, IF IT CAN HAPPEN. THE ORGANIZATION --
FRIENDSHIP FORCE -- IS NON-GOVERNMENTAL AND HE BELIEVES
VERY STRONGLY IN THIS KIND OF EXCHANGE OF PERSONAL
EXPERIENCE. PLEASED THAT ACTUALLY BY COINCIDENCE THIS
TRIP BROUGHT HIM TO VERY CITY THAT HOPES TO TAKE
PART WITH ATLANTA IN THE FIRST EXCHANGE VISITS OF
THIS KIND.

4. NEWCASTLE CIVIC CENTER -

NO AMERICAN CAN FAIL TO BE IMPRESSED BY THE ANCIENT
HISTORICAL PAST OF NEWCASTLE, WHICH HAD BEEN A CITY
FOR MANY CENTURIES BEFORE WASHINGTON, D.C.
WAS ESTABLISHED. BUT IT ISN'T ANCIENT HISTORY THAT
IMPRESSES HIM AS HE STANDS IN HANDSOME CIVIC CENTER --
WHICH IS NOT EVEN A DECADE OLD. THIS CENTER SPEAKS
FOR A FORWARD-LOOKING CITY, NOT LIVING IN THE PAST
BUT VENTURING AHEAD WITH IMAGINATION AND INVENTIVENESS.
CONGRATULATIONS ON BEAUTY OF PLACE, BUT ALSO FOR THE
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ENTERPRISING SPIRIT IT REPRESENTS -- THE VITALITY,
CONFIDENCE AND WILL TO BUILD TOWARD THE FUTURE.

5. WASHINGTON OLD HALL -

A. FASCINATING TO STAND IN OLD SITE, IN THE MIDDLE
OF THRIVING NEW TOWN, AND REFLECT THAT
CENTURIES AGO ANCESTORS OF MAN WE CALL FATHER OF OUR
COUNTRY TOOK THEIR NAME FROM THIS PLACE. KNOWS THAT AS
A BICENTENNIAL GESTURE OF FRIENDSHIP, WASHINGTON OLD
HALL WAS GIVEN TO "THE PRESIDENT AND THE PEOPLE OF
THE UNITED STATES" ON A LONG-TERM LEASE. WANTS TO
EXPRESS HIS PERSONAL THANKS FOR THE SENTIMENT EMBODIED
IN THAT GESTURE.

B. KNOWS THERE ARE NUMBER OF PLACES IN U.K. ASSOCIATED
WITH THE WASHIRQTONS, ENVIES THOSE WHO HAVE A CHANCE TO
VISIT OTHER HISTORIC LOCATIONS -- LIKE SULGRAVE MANOR,
WHERE GEORGE WASHINGTON'S BRANCH OF THE FAMILY SETTLED--

C. GLAD PM SUGGESTED VISIT TO WASHINGTON, BECAUSE IT
HAS DOUBLE SIGNIFICANCE: TO KNOW THAT GEORGE
WASHINGTON'S FOREBEARS LIVED ON THIS VERY SPOT
SIX TO SEVEN CENTURIES AGO MAKES ONE DEEPLY
AWARE OF ANQLO-AMERICAN KINSHIP, HOW MUCH WE SHARE,
NOT JUST IN NAMES BUT IN HISTORY AND IDEAS. AT SAME
TIME, STRUCK BY THE FRESH, PROGRESSIVE VITALITY OF
WASHINGTON NEW TOWN, WHICH TREASURES THE PAST -- AND
BOND IT REPRESENTS WITH UNITED STATES -- BUT ENCOMPASSES
IT IN SPIRIT OF PRESENT.

D. AMERICAN ARCHITECTS AND PLANNERS HAVE LEARNED
A GREAT DEAL BY STUDYING THE PIONEERING NEW TOWNS OF
ENGLAND -- A REMINDER HOW MUCH OUR TWO COUNTRIES HAVE
TO GAIN IN MANY FIELDS BY SHARING KNOWLEDGE,
EXPERIENCE AND IDEAS.

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6. CORNING (JOBBLING) PLANT --

A. U.K. HAS ATTRACTED MORE AMERICAN PRIVATE INVESTMENT
THAN ANY OTHER COUNTRY BESIDES CANADA; U.K. IS LARGEST
INVESTOR IN U.S.

B. PLEASURE SEE TWO FINE OLD FIRMS -- BRITISH
JOBBLING AND AMERICAN CORNING -- COMBINED HERE IN
EXAMPLE OF AMERICAN OVERSEAS INVESTMENT AT ITS BEST.

3. ITEMS MANUFACTURED HERE GO TO MARKETS IN 100 COUNTRIES OUTSIDE BRITAIN, AND THIS CORNING ENTERPRISE HAS WON ON THREE DIFFERENT OCCASIONS AN AWARD FROM QUEEN FOR EXPORT ACHIEVEMENT. GLAD TO KNOW AMERICAN COMPANIES ARE NOT ONLY PARTICIPATING IN THE BRITISH ECONOMY BUT MAKING A POSITIVE CONTRIBUTION.

4. DECONTROL 5/15/77.

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